

**THE WALL MAGAZINE**  
**[PROFESSIONAL, ECONOMIC AND BUSINESS]**



# TRISHNA



**SWAMIVIVEKANANDA INSTITUTE OF MANAGEMENT (SVIM)**  
**BHUBANESWAR**

# OUR INSPIRATION





## CONTENTS

- THE MAGAZINE COMMITTEE
- MESSAGES FROM CHAIRMAN,  
PRINCIPAL, AND EDITOR
- THE GLORIOUS LEGACY OF SVIM  
COLLEGE
- ALUMNI SPEAK
- COMMITTEES OF THE STAFF COUNCIL  
2023-24
- LAURELS OF THE YEAR
- THE ACADEMIA
- DEPARTMENT'S EMPORIUM
- SOUL OF SVIM
- EMBRACING SERENDIPITY
- REJUVENATING SVIM

# GOVERNANCE



**Sj.Er.Ashis Kumar Patra**  
Hon'ble Chairman ,PECT and SVGI,  
Bhubaneswar (Chief Patron)



**Prof. Mrs. Sharmistha Jena**  
Hon'ble Vice- Chairman PECT and  
SVGI, Bhubaneswar ,(Patron)



**Prof. Subrat Choudhury**  
LLB, MBA, PhD.  
(Executive Editor)



**Prof.(Dr.) Ramesh Chandra Rath**  
MA.MBA .PGDPM , PhD. D.Litt.  
(Associate Editor)

# EDITORIAL BOARD



Prof.(Dr.) Ramesh Chandra Rath  
MA.MBA .PGDPM , PhD. D.Litt.  
(Associate Editor)



Prof. Rashmi Rekha Roy  
MBA,M.COM,LLB  
Dean. Academic's(I/C)



Prof.(Dr.)Diptimayee Panda  
M.COM,PHD  
Dean (R&D)



Prof. Sani Rath  
MA(English),MBA  
IQAC. Co-ordinator



Prof Maheswari Behera  
MBA.  
(Hod Mba)



Padmalochan Parida  
(Executed Editor)

# Preface

In the heart of our SVGI, Bhubaneswar community lies a vibrant tapestry woven together by the dedication and relentless efforts of our faculty and students. As the pages of yet another edition of our college magazine TRISHNA's unfold, it fills us with great pride and gratitude. Behind every meticulously crafted article, every captivating photograph, and every thought provoking piece of artwork lies the unwavering commitment and efforts of our faculty members. Their tireless guidance, mentorship, and expertise have been instrumental in shaping the content of the magazine and nurturing the talents of our student body. Likewise, our students have demonstrated exceptional diligence and enthusiasm in their contributions. Their hard work has breathed life into the pages of this magazine, making this publication a true reflection of the vibrant spirit that thrives within the walls of TRISHNA. Their countless hours of research, writing, editing, and design have culminated in a publication that reflects their diverse talents and perspectives.

The memories shared by the College Magazine Committee members are cherished. The photoshoots were not just about capturing images; there was more to it. From the spontaneous laughter to the meticulously planned poses, each day brought some new learning experiences. Behind the scenes, the editing sessions were a whirlwind of creativity and teamwork. With each stroke of the keyboard and adjustment of the mouse, we transformed raw images into works of art. Amid our creative frenzy, we were grateful to our faculty for their thoughtful gesture of providing snacks. Their generosity nourished not just our bodies, but also our spirits. The memories we've made, the stories we've told, and the bonds we've forged will be imprinted on these pages for years to come. Here's to the Cheese Corn Sandwiches and Coffee from Hunger pangs!

On behalf of the editorial team, we extend our sincere thanks to everyone who has played a part in bringing this magazine to fruition. We would like to express our heartfelt gratitude towards FOCUS and MELANGE for cooperating and sharing such beautiful photographs and paintings for designing the College magazine. Together, we have overcome challenges, embraced opportunities, and created something truly remarkable. May it serve as a celebration of our collective achievements and enduring spirit of camaraderie that defines TRISHNA the boundless potential that lies within us

- *Editorial Team*

# EDITORIAL BOARD

## STUDENT COORDINATOR



Itishree Behera,  
MBA



Laxmikant Pan  
MBA



Rudradev Suna  
MBA

## MEMBERS



Srinivas Sahoo  
MBA



Mamata Behera  
MBA



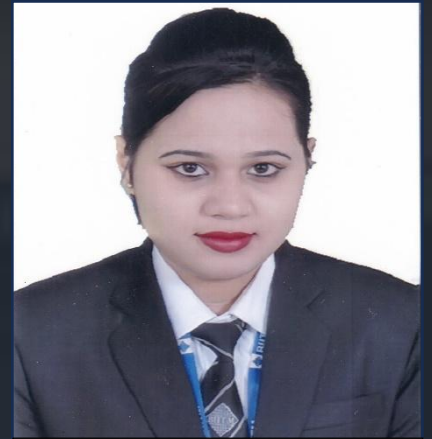
Abhijit Sethy  
MBA



Aparna Mohapatra  
MBA



ChandanKumar Behera  
MBA



Karisma Mohanty  
MBA



Debasis Mohapatra  
MBA



Subhasini Behera  
MBA



Rajalakshmi Malik  
MBA



Dipika Majhi  
MBA



Dhaneswar Sisa  
MBA



Kirti Ranjan Behera  
MBA





# Chairman's Note

As we begin this new academic year 2025 , I am filled with excitement and anticipation for the opportunities that Swami Vivekananda institute of Management is going to release a Wall Magazine named as 'TRISHNA', we are committed to providing our students with a world-class education that prepares them for success in their chosen fields. Our dedicated faculty and staff work tirelessly to create a supportive and inclusive learning environment that fosters academic achievement, creativity, and personal growth. As you navigate the pages of this wall magazine, I hope you will be inspired by the writings of our students, faculty, and alumni who are making a positive impact in their communities and around the world .Let us continue to strive for excellence, to support one another, and to make SVIM a place where everyone can thrive.

Wishing you all the best for the academic year ahead.

Sincerely,

Sj.Er.Ashis Kumar Patra

Chairman, PECT and Swami Vivekananda Group of Institutions,  
Bhubaneswar



## Vice-Chairperson's

### Note

Dear Readers, I am delighted to announce another edition of the wall Magazine TRISHNA published by the collaborative efforts of the students and faculty of Swami Vivekananda Institute of Management. Bhubaneswar. This magazine, contains with , beautifully captures all that makes our college and student body exceptional. It is a testament of our shared commitment to achieve academic excellence. Each year brings forth new surprises and fresh challenges. My faith in our students' potential is reaffirmed as they continue to endure all trials and tribulations to put out this wonderful piece of work. This magazine is not only a platform for students to showcase their creativity through their unique perspectives but is also a window into the diverse tapestry of talent and experiences within the walls of SVIM Institute . We, at SVGI, endeavour to provide endless opportunities to enable our students to achieve a fulfilling college life. The unwavering support of the faculty and management continues to nurture young minds and deserves immense appreciation. As we mark yet another year of Ramjas' glory, I congratulate the members of our SVGI family on achieving this incredible feat and commend each one's dedication. As you delve into the pages of this magazine, let it inspire you, ignite a spark of creativity within you, and even challenge you. I hope you find something new to learn and a new perspective to consider. Moreover, I wish you're all able to witness a snippet of the immense talent that my dear students bring to the table. Happy Reading!

With best wishes,

Prof. Sharmistha Jena

Vice-Chairperson, SVGI .Bhubaneswar

## Director's NOTE



It is my immense pleasure and privilege that As we embark on this new academic year, I am delighted to welcome our students, faculty, and staff to Swami Vivekananda Institute of Management (SVIM) ,Khordha Bhubaneswar is going to lunch a wall Magazine named as “TRISHNA”. SVIM has always been committed to providing a transformative education that prepares our students for success in an ever-changing world.

In this edition of our wall magazine, we showcase the achievements and accomplishments of our students, faculty, and alumni. From academic excellence to extracurricular achievements, our community has demonstrated exceptional talent, dedication, and passion .As we move forward, we will continue to innovate, improve, and expand our academic programs, research initiatives, and community engagement activities. Our goal is to provide our students with a holistic education that prepares them for success in their chosen careers and beyond. I invite you to explore the pages of this magazine and discover the exciting stories and achievements of our college community.

Wishing you all the best for the academic year ahead.

Sincerely,

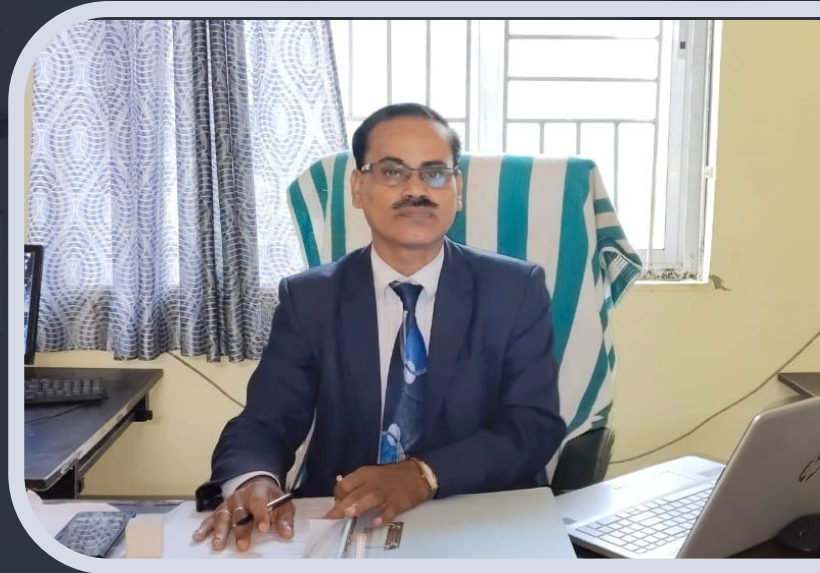
Prof. Subrat Choudhury

Director

Swami Vivekananda Group of Institutions,  
Bhubaneswar



## From the Principal's Desk



As we embark on this new academic year, I am delighted to welcome our students, faculty, and staff of Swami Vivekananda institute of Management, chorda, Bhubaneswar, . Our Institution has always been committed to providing a transformative education that prepares our students for success in an ever-changing world.

In this edition of our wall magazine 'TRISHNA', we showcase the achievements and accomplishments of our students, faculty, and alumni. From academic excellence to extracurricular achievements, our community has demonstrated exceptional talent, dedication, and passion. As we move forward, we will continue to innovate, improve, and expand our academic programs, research initiatives, and community engagement activities. Our goal is to provide our students with a holistic education that prepares them for success in their chosen careers and beyond .I invite you to explore the pages of this magazine and discover the exciting writings and achievements of our SVIM community.

Wishing you all the best

I Wish all Success of Trishna

Sincerely,

Prof.(Dr.) Ramesh Chandra Rath

Principal

Swami Vivekananda Institute of Management



## From the Editor's Desk



Respected Faculty members and Dear Students, It is with great pleasure that we present to you the annual edition of our magazine. As we reflect on the past years, we are reminded of the incredible journey we have embarked upon together. This magazine serves as a testament to the hard work, dedication, and creativity of our students, editors, and staff members who have made this publication possible. The cohesive team of students, faculty, and administrative staff has worked day and night to present a compendium of departments, societies, forums, and achievements of our college, embellished with a talented collection of artworks, photographs, and articles in as many languages by the students of our college. Every page of this magazine offers a unique story and perspective that we hope will inspire and entertain you. Being a History professor at this esteemed institution, I took it upon myself to capture the most intricate details the college has to offer and impart the essentials to the one leafing through the pages like in my classroom. It has been a challenging yet rewarding experience working with my wonderful team bringing diversity within themselves and putting together this magazine. This year has been quite eventful in terms of rejuvenating the college to secure a remarkable NAAC accreditation, with the students and faculty working tirelessly for the same. This edition fairly reflects the inputs of their dedication and aims to envelop the theme for the year,

**Prof.(Dr.)Diptimayee Panda**

**M.COM,PHD**

**Dean (R&D)**



## From The HOD'S Desk



As we navigate the complexities of the modern business world, it's clear that the leaders of tomorrow must be equipped with more than just technical skills. They must possess a unique blend of creativity, critical thinking, and emotional intelligence. At SVIM, our MBA program is designed to foster these qualities and more. Our expert faculty, cutting-edge curriculum, and innovative teaching methods all come together to provide our students with a transformative educational experience. As the HOD of MBA, I am proud to lead a team of dedicated educators who are passionate about shaping the next generation of business leaders. I am confident that our students will go on to achieve great things and make a lasting impact in the world of business.

To our students, I offer these words of advice:

- Be curious, be open-minded, and be willing to take risks.
- Develop a passion for lifelong learning and a commitment to excellence.
- Build strong relationships with your peers, mentors, and industry leaders. Together, let's create a brighter future for ourselves and for the world of business.

Best regards,

Maheswari Behera

HOD, MBA "



# Glorious Legacy of Swami Vivekananda College

The Glorious Event Of Swami Vivekananda In Bhubaneswar For Proposed to established a light and music spectacle of swami Vivekananda Hall, Bhubaneswar ,Odisha



**LIGHT & MUSIC SPECTACLE**

- 30-minute film-cum light and sound show to begin from October 6
- NMRDA carried out the ₹21.73 crore project on 2.25 acres of land adjacent to Ambazari lake bank
- Video directed by actor-turned-director Revathi. Music composed by Academy Award winner Resul Pookutty
- Project encompasses construction of amphitheater, spectators' gallery, and murals

Bhubaneswar 21/06/2024:

The citizens of Bhubaneswar will soon have the opportunity..

**Read more at:**

[http://timesofindia.indiatimes.com/articleshow/113827562.cms?utm\\_source=contentofinterest&utm\\_medium=text&utm\\_campaign=cppst](http://timesofindia.indiatimes.com/articleshow/113827562.cms?utm_source=contentofinterest&utm_medium=text&utm_campaign=cppst)





**Celebration of National Youth Day at Seminar Hall of SVIM, Baniatangi, Khordad, Bhubaneswar, Odisha**



# ALUMNUS SPEAKS

---



As a student, pursuing a successful career at a renowned institution is natural, and so Swami Vivekanand Institute of management offers a friendly medium that lets students focus on their objectives and have a positive college experience. As a student, all of us have a pipe-dream to build a successful career & thoroughly enjoy our college life. SVIM stimulates the exciting dreams of the students & nurtures the talents through its magnificent programs & events/fests. SVIM has a modern infrastructure & facilities which promotes the innovative thinking & potentials by their own platforms. I feel proud and thankful to be a part of this college. The quality of teaching is very good and understandable. The college environment is like a huge family. The faculty is the best I have ever met. The curriculum is updated and includes recent developments in the field of the student and motivates them to achieve their goal to success. Students can engage in every activity other than studies. Whether someone is interested in sports and any other self-discovery activities, there are dimensions for students to learn and explore. Students live in a vibrant and diverse community. The college has dining halls that serve nutritious meals. Staff support is great and my college helped me in achieving my full potential.

Itishree Behera,

MBA

Batch-2021-2023



As an alumnus of SVIM, I can confidently say that being part of this institution has been a transformative experience. The [Society Name] played a significant role in shaping my personality, skills, and values. The society's emphasis on [aspect of society's focus] helped me develop a strong foundation in [related field or skill]. The opportunities to engage in [type of activity or project] not only honed my skills but also instilled in me a sense of purpose and responsibility.

I am grateful for the mentorship, guidance, and support I received from the society's faculty advisors and peers. The bonds I formed during my time in the society have been lifelong, and I continue to draw inspiration from the experiences and lessons learned. To current and prospective students, I encourage you to be an active part of the [Society Name]. It will be an investment that will pay dividends throughout your life.

Name: Kamini Ranjan

Batch: Batch-2021-2023

Occupation: MBA

# COMMITTEES OF THE STAFF COUNCIL

## 2024-25

| S.L No | Committees Name   | Convenor/Member     | Name                        |
|--------|---|---------------------|-----------------------------|
| 01     | Admission Committee:  | Director SVGI       | Prof Subrat Kumar Choudhury |
|        |   | Principal SVIM      | Prof.(Dr.) Ramesh Ch.Rath   |
|        |   | Reader cumCAO, SV   | Prof. Bibhuprasad Rout      |
|        |   | AO                  | Mr. Rakhal Chandra Sahu     |
|        |   | Admission-incharge  | Mr. Kishan Rath             |
|        |   | Assistant Professor | Prof. Rashmi Rekha Roy      |
|        |   | Assistant Professor | Prof. Maheswari Behera      |
|        |   | Assistant Professor | Prof. Soumya Dash           |
| 02     | Academic Planning & Monitoring Committee                            | Director SVGI       | Prof Subrat Kumar Choudhury |
|        |   | Principal SVIM      | Prof.(Dr.) Ramesh Ch.Rath   |
|        |   | Assistant Professor | Prof. Sani Rath             |
|        |   | Assistant Professor | Prof. Soumya Dash           |
|        |   | Assistant Professor | Prof. Rashmi Rekha Roy      |
|        |   | Assistant Professor | Prof. Maheswari Behera      |
| 03     | .Grievance, Redressal and Disciplinary Committee:                   | Director SVGI       | Prof Subrat Kumar Choudhury |
|        |   | Principal SVIM      | Prof.(Dr.) Ramesh Ch.Rath   |
|        |   | Assistant Professor | Prof. Sani Rath             |
|        |   | Assistant Professor | Prof. Soumya Dash           |
|        |   | Assistant Professor | Prof. Rashmi Rekha Roy      |
|        |   | Assistant Professor | Prof. Sonalisa Srichandan   |
|        |   | Assistant Professor | Prof. Emiyush Kujur         |
| 04     | Anti-ragging/Anti-Ragging Cell and Anti-Sexual Harassment Committee | Assistant Professor | Prof. Maheswari Beher       |
|        |   | Assistant Professor | Prof. Sani Rath             |
|        |   | Assistant Professor | Prof. Rashmi Rekha Roy      |
|        |   | Assistant Professor | Prof. Soumya Dash           |
|        |   | Assistant Professor | Prof. Shradhanjali Nath     |

|    |                                    |                     |                                    |
|----|------------------------------------|---------------------|------------------------------------|
|    |                                    | Assistant Professor | Prof. Emiyush Kujur                |
| 05 | Leave Committee:                   | Assistant Professor | Prof. Sani Rath                    |
|    |                                    | Assistant Professor | Prof. Soumya Dash                  |
|    |                                    | Assistant Professor | Prof. Maheswari Behera             |
|    |                                    | Assistant Professor | Prof. Shradhanjali Nath            |
|    |                                    | Assistant Professor | Prof. Madhusmita Biswal            |
| 06 | Admission and Counseling Committee | Assistant Professor | Admission and Counseling Committee |
|    |                                    | Assistant Professor | Prof. Soumya Dash                  |
|    |                                    | Assistant Professor | Prof. Sonalisa Srichandan          |
|    |                                    | A.A.O               | Mr. Biswojit Das                   |
| 07 | Library Committee:                 | Assistant Professor | Prof. Rashmi Rekha Roy             |
|    |                                    | Assistant Professor | Prof. Maheswari .Behera            |
|    |                                    | Assistant Professor | Prof. Soumya Dash                  |
|    |                                    | Assistant Professor | Prof. Shradhanjali Nath            |
|    |                                    | Assistant Professor | Prof. Emyus Kujur                  |
| 08 | Time Table Committee:              | Assistant Professor | Prof. Subhashree Das               |
|    |                                    | Assistant Professor | Prof. Shradhabjali Nath            |
|    |                                    | Assistant Professor | Prof. Maheswari Behera             |
|    |                                    | Assistant Professor | Prof. Soumya Dash                  |
|    |                                    | Assistant Professor | Prof. Sonalisa Srichandan          |
|    |                                    | Assistant Professor | Prof. Madhusmita Biswal            |
| 09 | Examination Committee              | Assistant Professor | Prof. Rashmi Rekha Roy             |
|    |                                    | Assistant Professor | Prof. Maheswari Behera             |
|    |                                    | Assistant Professor | Prof. Soumya Dash                  |
|    |                                    | Assistant Professor | Prof. Emiyush Kujur                |
|    |                                    | Assistant Professor | Prof. Sonalisa Srichandan          |
| 10 | Scholarship Committee              | A.O                 | Mr. Rakhar Chandra Sahu            |
|    |                                    | Assistant Professor | Mr. Kishan Kumar Rath              |
|    |                                    | Assistant Professor | Prof. Soumya Dash                  |
|    |                                    | Assistant Professor | Prof. Maheswari Behera             |
|    |                                    | Assistant Professor | Prof. Rashmi Rekha Roy             |
|    |                                    | Assistant Professor | Prof. Shradhanjali Nath            |
|    |                                    | Assistant Professor | Prof. Sonalisa Srichandan          |

|    |                                     |                     |                            |
|----|-------------------------------------|---------------------|----------------------------|
| 11 | Sports/Athletics/cultural Committee | Assistant Professor | Prof. Maheswari Behera     |
|    |                                     | Assistant Professor | Prof. Sani Rath            |
|    |                                     | Assistant Professor | Prof. Soumya Dash          |
|    |                                     | Assistant Professor | Prof. Subhashree Das       |
|    |                                     | Assistant Professor | Prof. Santoshi Behera      |
|    |                                     | Assistant Professor | Prof. Shradhanjali Nath    |
|    |                                     | Assistant Professor | Prof. Sonalisa Srichandan  |
|    |                                     | Assistant Professor | Prof. Madhusmita Biswal    |
|    |                                     | Assistant Professor | Prof. Emiyush Kujur        |
| 12 | Training and Placement Committee:   | Assistant Professor | Prof. Sani Rath            |
|    |                                     | Assistant Professor | Prof. Soumya Dash          |
|    |                                     | Assistant Professor | Prof. Shradhanjali Nath    |
|    |                                     | Assistant Professor | Prof. Sonalisha Srichandan |

|    |  |                     |                            |
|----|--|---------------------|----------------------------|
| 13 | Research & Development Committee:              | Assistant Professor | Prof. Shani Rath           |
|    |  | Assistant Professor | Prof. Soumya Dash          |
|    |  | Assistant Professor | Prof. Rashmi Rekha Roy     |
|    |  | Assistant Professor | Prof. Emiyush Kujur        |
|    |  | Assistant Professor | Prof. Maheswari Behera     |
| 14 | SC/ST/Minority welfare Committee               | Assistant Professor | Prof. Maheswari Behera     |
|    |  | Assistant Professor | Prof. Rashmi Rekha Roy     |
|    |  | Assistant Professor | Prof. Subhashree Das       |
|    |  | Assistant Professor | Prof. Sonalisha Srichandan |
| 15 | Anti-Ragging Squad                             | Assistant Professor | Prof. Sani Rath            |
|    |  | Assistant Professor | Prof. Emiyush Kujur        |
|    |  | Assistant Professor | Prof. Soumya Dash          |
|    |  | Assistant Professor | Prof. Maheswari Behera     |
|    |  | Assistant Professor | Prof. Shradhanjali Nath    |
|    |  | Assistant Professor | Prof. Sonalisa Srichandan  |
| 16 | Website development and Up-gradation Committee | Assistant Professor | Prof. Soumya Dash          |
|    |  | Assistant Professor | Prof. Sonalisa Srichandan  |

|    |   |                           |                             |
|----|---|---------------------------|-----------------------------|
|    |   | Assistant Professor       | Prof. Maheswari Behera      |
|    |   | Assistant Professor       | Prof. Shradhanjali Nath     |
|    |   | Assistant Professor       | Prof. Subhashree Das        |
| 17 | Office Liaison, Correspondence and development and Up-gradation Committee | CAO, SVGI                 | Prof. Bibhuprasad Rout      |
|    |   | A.O                       | Mr. Rakhal Chandra Sahu     |
|    |   | Assistant Professor       | Prof. Rashmi Rekha roy      |
|    |   | Assistant Professor       | Prof. Maheswari Behera      |
|    |   | Assistant Professor       | Prof. Shradhanjali Nath     |
|    |   | Assistant Professor       | Prof. Subhashree Das        |
| 18 | Transportation Committee  | Director, SVGI            | Prof. Subrat Choudhury      |
|    |   | Transportation Manager    | Mr. Kamal kanta Parida      |
|    |   | Assistant Professor       | Prof. Rashmi Rekha Roy      |
|    |   | Assistant Professor       | Prof. Emiyush Kujur         |
|    |   | Assistant Professor       | Prof. Maheswari Behera      |
|    | Hostel welfare and Development Committee                                  | Director, SVGI            | Prof. Subrat Choudhury      |
|    |   | Assistant Professor       | Prof. Emiyush Kujur         |
|    |   | A.A.O                     | Mr. Biswajit Das            |
|    |   | Assistant Professor       | Mrs. Laxmi Priya Tudu       |
|    |   | Warden                    | Ms. Subhashree Das          |
|    |   | Warden Boys Hostel No -02 | Mr. Badal Marandi           |
|    |   | Warden Boys Hostel No :4  | Mr. Purusottam Barik        |
|    | Campus Development Committee:   |                           |                             |
|    |   | Director, SVGI            | Prof. Subrat Choudhury      |
|    |   | Campus Manager            | Mr. Sanjay Dalai            |
|    |   | A.A.O                     | Mr. Biswajit Das            |
|    |   | Campus Supervisor         | Mr. Himanshu Bhusan Samanta |



## **ADMINISTRATIVE STAFF**



## **GROUND STAFF**

# IQAC

## INTERNAL QUALITY ASSURANCE CELL

The college has established a division of Internal Quality Assurance Cell (IQAC) in compliance with AICTE & BPUT recommendations to ensure sustained quality through a work plan and effective quality initiatives. The IQAC is a statutory body that aims to implement quality benchmarks in various institutional activities and disseminate information on quality aspects. It conducts workshops, and seminars, and maintains quality circles. The IQAC also includes student members who can participate in quality assurance. The institution submits an Annual Quality Assurance Report (AQAR) to the BPUT for review and promotes quality in all academic activities. The college continuously monitors and improves its infrastructural resources to provide adequate and conducive professional facilities for teaching, learning, and research activities. The IQAC plays a vital role in ensuring sustained quality and continuous upgrading of all aspects of the college. It is a key component that guarantees a stimulating and nurturing academic environment for the college community.

The IQAC is responsible for ensuring accountability and transparency in the quality management system of the institution, thereby assuring stakeholders such as students, parents, teachers, staff, management, and society at large of the institution's commitment to providing quality education.







# THE DEPARTMENT OF SVIM

# Department of MBA



## HOD OF MBA

The Department of Master of Business Administration (MBA) at Swami Vivekananda Institute Of Management is a premier institution for management education in India. Our mission is to develop visionary leaders and entrepreneurs who can make a positive impact on the global business landscape.

### Vision

Our vision is to become a leading business school in India, recognized for its academic excellence, innovative research, and strong industry connections.

### Programmes Offered

The Department of MBA offers a two-year full-time MBA programme, designed to equip students with the knowledge, skills, and attitudes required to succeed in the global business environment. Our programme is accredited by [Accreditation Agency] and is ranked among the top MBA programmes in India.



# LIBRARY

Welcome to the **SVIM** Library! Your Gateway to Knowledge

The [College **SVIM** Library is a vibrant and inclusive learning space that supports the academic success of our students, faculty, and staff. Our mission is to provide access to information, foster a love of learning, and promote intellectual curiosity.

**Explore Our Resources:** Extensive collection of print and digital books, journals, and databases State-of-the-art technology, including computers, printers, and scanners Comfortable and collaborative study spaces, including group study rooms and quiet areas Expert librarians and support staff to assist with research and information needs.

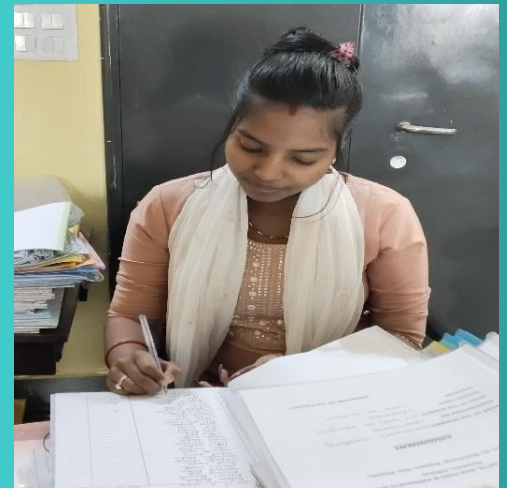
**Services and Programs:** Research assistance and instruction Study skills and academic support Book clubs and author talks Exhibitions and displays showcasing student and faculty work.

**Get Involved:** Join our library student advisory board Participate in library events and programs Provide feedback and suggestions on library services and resources.

## Contact Us:

Phone: [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com)

Email: [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com)



# DEBTALK

## SVIM'S DEBATING SOCIETY

Welcome to the Swami Vivekananda Institute Of Management Debating Society! We are a vibrant community of students passionate about debate, discussion, and critical thinking. Our mission is to provide a platform for students to express themselves, challenge their perspectives, and develop essential skills in argumentation, public speaking, and leadership. **Our Objectives:**

1. Foster a culture of respectful dialogue and debate.
2. Develop critical thinking, research, and public speaking skills.
3. Encourage students to engage with current events, social issues, and global perspectives.
4. Provide opportunities for students to participate in inter-college debates, tournaments, and conferences.

### **Our Activities:**

1. Weekly debates and discussions on topical issues.
2. Workshops on debate techniques, public speaking, and critical thinking.
3. Guest lectures by experts and professionals.
4. Inter-college debate competitions and tournaments.

### **Join Us!**

If you're passionate about debate, discussion, and critical thinking, we invite you to join our community!



# RADIO

## SVIM'S MUSIC SOCIETY

Welcome to the SVIM Music Society! We're a vibrant community of music enthusiasts dedicated to promoting the joy of music on campus. Our mission is to provide a platform for students to express themselves, develop their musical talents, and connect with like-minded individuals.

### Our Objectives:

1. Foster a love for music among students, faculty, and staff.
2. Provide opportunities for students to develop their musical skills and showcase their talents.
3. Organize music-related events, workshops, and concerts that promote cultural exchange and community engagement.
4. Collaborate with other college societies and external organizations to promote music education and appreciation.

### Our Activities:

1. Regular music practice sessions and jamming sessions.
2. Music workshops and masterclasses with industry professionals.
3. Concerts, music festivals, and cultural events.
4. Music competitions and talent shows.

### Join Us!

If you're passionate about music, we invite you to join our community!

Contact us at [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com) to learn more and get involved!

Let's make music, make friends, and make memories!



# HEAP-UP

## SVIM'S DANCE SOCIETY

Welcome to the SVIM Dance Society! We're a vibrant community of dance enthusiasts dedicated to promoting the joy of dance on campus. Our mission is to provide a platform for students to express themselves, develop their dance skills, and connect with like-minded individuals.

**Our Objectives:** Foster a love for dance among students, faculty, and staff.. Provide opportunities for students to develop their dance skills and showcase their talents. Organize dance-related events, workshops, and performances that promote cultural exchange and community engagement. Collaborate with other college societies and external organizations to promote dance education and appreciation.

**Our Activities:** Regular dance practice sessions and workshops. Dance performances and showcases. Choreography competitions and dance battles. Collaborations with music and theatre societies.

### Join Us!

If you're passionate about dance, we invite you to join our community!

Contact us at [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com) or [social media handle] to learn more and get involved!

Let's dance, let's groove, and let's make memories!



# ARTPOINT

## SVIM'S FINE ARTS SOCIETY



Welcome to the SVIM Arts Society! We're a vibrant community of art enthusiasts dedicated to promoting creativity, self-expression, and artistic innovation on campus. Our mission is to provide a platform for students to explore their artistic talents, showcase their work, and connect with like-minded individuals.

**Our Objectives:** Foster a culture of creativity and artistic expression. Provide opportunities for students to develop their artistic skills and showcase their work.. Organize art-related events, exhibitions, and workshops that promote cultural exchange and community engagement. Collaborate with other college societies and external organizations to promote arts education and appreciation.

**Our Activities:.** Regular art workshops and classes (painting, drawing, sculpture, etc.). Art exhibitions and showcases. Photography contests and exhibitions. Collaborations with music, dance, and theater societies.

**Join Us!**If you're passionate about art, we invite you to join our community!

Contact us at [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com) to learn more and get involved!

Let's create, inspire, and celebrate the arts together!

# LOOK

## SVIM'S PHOTOGRAPHY SOCIETY



Welcome to the SVIM Photography Society! We're a community of photography enthusiasts dedicated to promoting the art of photography, sharing knowledge, and showcasing our members' work.

**Our Objectives:** Foster a passion for photography among students, faculty, and staff. Provide opportunities for students to develop their photography skills and showcase their work. Organize photography-related events, workshops, and exhibitions that promote cultural exchange and community engagement. Collaborate with other college societies and external organizations to promote photography education and appreciation.

**Our Activities:** Regular photography walks and shoots. Photography workshops and masterclasses.

3. Photo contests and exhibitions. Collaborations with other college societies (e.g., arts, journalism).

**Join Us!** If you're passionate about photography, we invite you to join our community! Contact us [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com) to learn more and get involved!

Let's capture the moment, frame the memory, and tell the story!



# NCC

## NATIONAL CADET CORPS

Welcome to the SVIM National Cadet Corps (NCC) Unit! We are a proud unit of the NCC, dedicated to developing the leadership, discipline, and patriotism of our cadets. Our mission is to empower young minds, foster a sense of national pride, and prepare responsible citizens for the future.

**Our Objectives:** Develop leadership, teamwork, and communication skills. Foster a sense of discipline, responsibility, and patriotism. Promote physical fitness, adventure, and community service. Prepare cadets for careers in the armed forces, government, and other fields.

### Our Activities:

1. Regular parades, drills, and training sessions.
2. Adventure training, camping, and trekking expeditions.
3. Community service projects, blood donation drives, and disaster relief efforts.
4. Leadership development programs, seminars, and workshops.

### Join Us!

If you're interested in developing your leadership skills, serving your nation, and being part of a proud tradition, we invite you to join our NCC unit!

Contact us [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com) at to learn more and get involved!

Let's march forward together, building a stronger nation, one cadet at a time!



# NSS

## NATIONAL SERVICE SCHEME

Welcome to the SVIM National Service Scheme (NSS) Unit! We are a proud unit of the NSS, dedicated to developing the spirit of social responsibility, community service, and volunteerism among our students. Our mission is to foster a sense of social awareness, empathy, and civic engagement among our students.

**Our Objectives:** Develop the spirit of social responsibility and community service among students. Foster a sense of social awareness, empathy, and civic engagement among students. Provide opportunities for students to engage in volunteer work and community service. Promote national integration, social cohesion, and community development.

**Our Activities:**

1. Regular community service projects, such as cleaning campaigns, blood donation drives, and disaster relief efforts.
2. Volunteer work with local NGOs, orphanages, and old-age homes.
3. Organizing awareness campaigns on social issues, such as environmental conservation, health and hygiene, and women's empowerment.
4. Conducting seminars, workshops, and training programs on leadership, communication, and community development.

Join Us!

If you're passionate about making a difference in your community, we invite you to join our NSS unit!

Contact us at [svim.bbsr@gmail.com](mailto:svim.bbsr@gmail.com) to learn more and get involved!

Let's work together to build a better tomorrow!



# SPECTRO-VISION

## PLACEMENT CELL



SVIM Placement Cell facilitates recruitment and career development for the students. The cell continuously strives to help students in pursuing their career goals by acquiring employment-seeking skills and ultimately attain desired employment.

The Cell undertakes several activities to strengthen capacity of the young talents and raise their confidence to meet the real life challenges in the fast changing global and national market. The activities aim at equipping the students to contribute meaningfully to their own development, shape their own destiny as well as that of the state and society.

SVIM Placement Cell organizes several activities to enhance employability and facilitate employment opportunities for the youths who are about to complete their formal education. These include

- a) Campus Recruitment Drives-SVIM facilitates campus recruitment drives for students perusing professional courses inviting corporate, banks, NGOs and government departments for the benefit of the students.
- b) Registration in different online Job Portals-The Cell has made arrangement with a number of recruitment portals such as [www.firstnaukri.com](http://www.firstnaukri.com) , [www.monster.com](http://www.monster.com) , [www.freshersworld.com](http://www.freshersworld.com) , [www.hireme.com](http://www.hireme.com) , [www.placementseason.com](http://www.placementseason.com) etc. for skills assessment and virtual recruitment free of cost for our students
- c) Career Counselling-The Cell arranges both One-on-One and group career counselling sessions for the students to make them aware of their strengths and weaknesses, explore their values and interest, identify the skills gaps and take up new learning to achieve career goals.
- d) Basic Employability Skills Training-The Cell organizes Basic Employability Skills Training for students from all streams that include training in Job Preparedness, communication Skills, Etiquettes and Manners, Personality Grooming, Team Work and IT skills.
- e) Pre Placement Training-Pre Placement Training for recruitment drives, particularly in the areas of Reasoning, Aptitude and English are conducted by the internal trainer for the practice of the participating students.

# FIC

## FINANCE AND INVESTMENT CELL



A **Finance and Investment Cell (FIC)** of SVIM is a dedicated department which focus on promoting financial literacy, investment knowledge, and the practical application of financial principles among the students. The purpose of the cell is to provide students with opportunities to engage with real-world financial markets, develop an understanding of investment tactics, and gain experience to finance-related activities. It acts as a connection between academic learning and practical financial experience. The Cell also curates and publishes its own set of financial articles regularly so that all segments of the public can reap the benefits. Be it organizing multifarious events or hosting regular speaker sessions with eminent personalities, the Cell has managed to build a significant presence for itself and has lived up to its reputation of being one of the finest societies in the institution.

# ECO CLUB

## SVIM'S ENVIRONMENT CELL

The aim of Environment Cell of SVIM is to promote environmental awareness and sustainable growth. To help in protection of the environment by implementing green initiatives, raising awareness about environmental issues, and engaging in projects aimed at improving the institution's environmental footprint. The Objectives of the Cell are as follows:

- For encouraging carbon footprint reduction and adopt environmentally friendly practices.
- For adapting suitable behaviour and lifestyle to protect our environment.
- To save natural resources and conserve energy.
- To encourage plantations Programmes.
- To sensitize on Global warming and to sensitize about the problems of pollution and its prevention and reduction.
- To provide educational resources and opportunities for students, staff and other stakeholders to acquire knowledge, skills, attitude, and commitment to preserve the environment and learn about environmental issues and ways to make a positive impact.





# DEPARTMENT OF MBA EMPORIUM





# ଆମ କଲେଜ

\*\*\*\*\*

ଭାରତ ମାତାର ସନ୍ତାନ ଆମେ ଯେ  
ସ୍ତ୍ରୀମଣି ବିବେକାନନ୍ଦ କଲେଜ ଆମ ଘର  
ଆମେ ତ ସଭିଏଁ ଭାଇ ଓ ଭଉଣୀ  
ସମସ୍ତେ ଆମ ନିଜର.  
ସାଙ୍ଗସାଥୀ ହୋଇ ପାଠ ଯେ ପଢୁଛେ  
ଏଇ ଆମ କଲେଜରେ,  
ସ୍ନେହର ବନ୍ଧନ ଦିନେ ଛିଡ଼ିଯିବ  
ଅବସର ନେଲା ପରେ.  
ପରସ୍ପର ସ୍ନେହ ଶ୍ରଦ୍ଧା ଯେ ରଖିବା  
ମନରେ ନ ରଖି ଭେଦ,  
ସତ୍ୟ ପଥେ ଚାଲି ଅନ୍ୟାୟ ରୋକିବା  
ସତ୍ୟ ହିଁ ଆମ ସମ୍ପଦ.  
ସତ୍ୟ ନିଷ୍ଠା ରଖି ପାଠ ଯେ ପଢ଼ିବା  
ଭାବିବାନି କେହି ପର,  
କର୍ମମୟ ଏହି ଜୀବନ ଆମର  
କର୍ମେ ହେବା ଅଗ୍ରସର.  
ହସ୍ତଥାତ୍ ଆମ ଏହି ପରିବାର  
ଆମରି ପାଠର ଦାନେ,  
ଉଚ୍ଚନୀଚ ଭାବ ନ ରହୁ କାହାଠାରେ  
କାହାରି ହୃଦୟ ମନେ.  
ମିନତି କରୁଛି ଭାଇ ଭଉଣୀ ମୋ  
ଦୋଷ ନ ଧରିବ ମୋର,  
ଗୋଟିଏ ଗଛର ପତ୍ର ଫୁଲ ଆମେ  
ଆମ କଲେଜ ଆମ ପରିବାର.

.. ସୂର୍ଯ୍ୟକାନ୍ତ..



## ବୋଉ

ବୋଉ ତୋ ମୁହଁକୁ  
ଦେଖିଦେଲେ ଥରେ  
ଅଶ୍ରୁର ହୁଅଇ ଶୁଭ,  
ଏ ସାରା ଜଗତେ  
ଆମ ବୋଉ ପରି  
କହି ଆଉ କିଏ ହେବ ।

ତୋର କଥା ମାନି  
ବାଟ ଚାଲୁ ଥିଲେ  
କଣ୍ଠା ବି ହୁଅଇ ଫୁଲ,  
ତୋ ସ୍ନେହ ମମତା  
ତୋ ଚୋହୁ ଆଦର  
କିଏ ବା କରନ୍ତି ମୂଲ୍ୟ ।

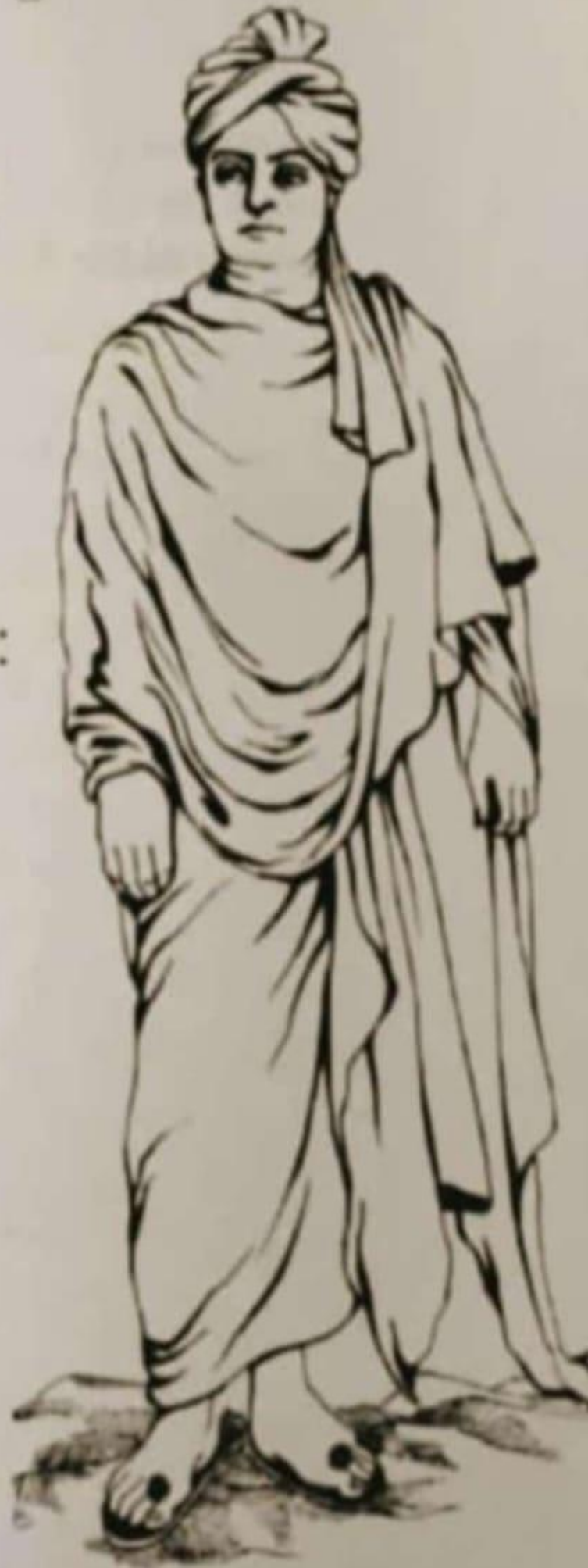
ଆଜି ଶୁଭ ଦିନେ  
ଅଳି ମୋର ପ୍ରଭୁ  
ତୁମ ଶ୍ରୀଚରଣ ତଳେ,  
ଯୁଗେ ଯୁଗେ ମୁହିଁ  
ଜନମୁ ଥିବି ମୋ  
ସ୍ନେହମୟୀ ବୋଉ କୋଲେ ।

**SWAMI VIVEKANAND  
SAYS**

Successful people  
always have  
two things on their lips:  
Silence and a Smile.

Smile to solve  
problems  
and  
silence to avoid  
problems.

.....



**Soumya Ranjan**

# SVIM: In Rage, In Peace.



# SWAMIVIVEKANANDA INSTITUTE OF MANAGEMENT



SVIM Baniatangi, Khordad(ODISHA)  
Post-Bajapur, Khorda-752060.  
Mobile:9437064518/9338757310  
Email:svim.bbsr@gmail.com  
<https://www.svim.org.in/>